



JON WOFFORD

UI / ART / CODE

SHIPPED TITLES

LOADOUT

PC
Lead UI Artist

TRANSFORMERS: RISE OF THE DARK SPARK

PS4, XBO, PS3, Xbox 360, Wii U, PC
Narrative Designer

DRAGON AGE II

Xbox 360, PS3
GUI Artist - Japanese

THE SIMS 3 : PETS

Xbox 360, PS3
UI Artist

THE SIMS 3

Xbox 360, PS3
UI Artist

THE TALE OF DESPEREAUX

Nintendo DS
2D / GUI Artist

NIGHT AT THE MUSEUM 2

Nintendo DS
Additional Art

EDUCATION

SCAD

2012-present
Continuing my education, working toward a BA in graphic design.

UNIVERSITY OF HOUSTON

1999-2001
Studied computer science and math.

SUMMARY

I've been employed as a graphic designer in one form or another for nine years, starting off in print design, then moving to web, and finally video game UI. Though graphic design is my specialty, animation and motion graphics are also a large part of what I do, and I often make use of my illustration/3D abilities as well.

I have also been programming for thirteen years, which I put into practice by scripting UI screens and creating art automation tools for myself and my fellow artists. Languages known include C/C++, JavaScript, Actionscript, and some PHP.

WORK EXPERIENCE

LEAD UI ARTIST

Edge of Reality
2009-present | Austin, TX

I currently serve as the UI product owner and pod lead on Loadout, as well as the lead UI artist. I design and implement UI art and animation utilizing Flash, Scaleform and ActionScript 2/3. I also create automation scripts and handy dev tools for use by artists/engineers within the UI team. My additional responsibilities include motion graphics, videos, pitch docs, logo design, in-game signage, and assorted print/web marketing materials.

2D/UI ARTIST

Amaze Entertainment
2008 (contract) | Austin, TX

In addition to art, I also developed some nifty scripts and art tools for the studio. Among them was a bitmap font banner creation utility and a tool to automate localization for art with baked text.

SENIOR GRAPHIC DESIGNER

BedandBreakfast.com
2006-2009 | Austin, TX

I handled all of the creative needs for BedandBreakfast.com and her sister companies, Inns.com and RezOvation. I overhauled their print marketing campaign, redesigned their websites, and helped automate production of their in-house gift cards. This helped transform the company to the most successful it had ever been, eventually being purchased by HomeAway.

LEAD DESIGNER

Southeast Media
2005-2006 | Houston, TX

I designed print materials for a variety of clients, with work including circulars, signage, vehicle wraps, and more. Other jobs ranged from web design to fully animated television commercials.